

**PASSION** 



**PEOPLE** 



**SYNERGIES** 



**PROFIT** 



**CUSTOMER** 



**RESPECT** 



"LA RÉFÉRENCE"



**FUTURE** 





**PASSION**Sustains and heightens daily on-the-job commitment

- Commitment in everyday work: the strength of our engagement
- Keep on learning and sharing our know-how
- Enthusiasm about our products and services
- Desire to contribute to making things better and innovate





**RESPECT**The bedrock of all our relationships

- Basic of all our relationships and guarantee for our position in the long term
- An attitude: listen and learn
- A behavior: show respect to win respect
- Create trustful relationships to reinforce our added value





**PEOPLE**The key to business growth

- ▼ The heart of our business (in touch with both customer and supplier)
- Choose, train, motivate and involve our co-workers: the key to the Group development
- Strengthen the pride of belonging to Sonepar through operating companies





#### **CUSTOMER**

## Provide maximum technical support through strong customer engagement

- Focus of our attention: listen to them, identify their needs, organize ourselves to satisfy them better
- Be the technical support for our customers
- Our customer-service quality: an added value to our suppliers
- Provide a service of proximity





**PROFIT**Profit is what keeps us free and independent

- Our guarantee for the future to our suppliers and customers
- Allow us to develop, invest and remain independent
- Result of our efforts and work in common





**SYNERGIES**By learning from each other, we boost efficiency

- Promote contacts, organize processes
- Share ideas, know-how, experiences: learn from each other to increase our efficiency
- Look for solutions together
- Make profit of the many local cultures





**FUTURE** 

Focusing on the future means seizing every opportunity to ensure that Sonepar thrives and survives

- Seize opportunities
- ▼ Take up challenges whenever one appears
- Guarantee the perenity of Sonepar: profitable growth and lasting development





#### "LA RÉFÉRENCE"

#### Both a challenge and an incentive for all of us to do better

- To be acknowledged by customers, respected by suppliers and imitated by competitors
- An everyday challenge on the field
- A source of progress for each and every one
- To be a quality leader



# **Share the values!** "La Référence" Synergie Profit Future Customers People **Passion** Respect

sonepar